

Kelly L. Scarff

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EDUCATION

PhD	2021	<i>Rhetoric & Writing</i> . Department of English, Virginia Tech, Blacksburg, VA Dissertation Title: <i>Beyond Consensus: A Rhetorical Genre Analysis of the Mountain Valley Pipeline's 401 Water Quality Certification Public Hearings</i> Dr. Kelly Pender (Chair), Dr. Carolyn Commer, Dr. Chris Lindgren, Dr. Derek Mueller
MFA	2010	<i>Creative Writing</i> . Department of English, Chatham University, Pittsburgh, PA
BA	2008	<i>English Writing</i> . Department of English, University of Pittsburgh at Greensburg, Greensburg, PA
AA	1999	<i>Graphic Design</i> . School of Art, Humanities, Social Sciences and Public Service, Westmoreland County Community College, Youngwood, PA
Cert	2022	<i>Teaching English as a Foreign Language (TEFL)</i> . University of Toronto

ACADEMIC EMPLOYMENT

Academic Positions

2021-Present	<i>Collegiate Assistant Professor and Technical Communication Program Director</i> , Virginia Tech, Department of Mechanical Engineering
2016-2021	<i>Graduate Teaching and Research Assistant</i> , Virginia Tech, Department of English, Rhetoric and Writing PhD Program
2012-2016	<i>Adjunct Instructor</i> , University of Pittsburgh at Greensburg, Department of English
2009-2010	<i>Graduate Teaching Assistant</i> , Chatham University, Department of English

Teaching Experience

Department of Mechanical Engineering, Virginia Tech, 2021-Present

Instructor of Record

- ME_3034 Mechanical Engineering Discourse (1 section)

Guest Lecturer

- ME_3024 Engineering Design and Economics (1 section)

Department of English, Virginia Tech, 2017-2021

Instructor of Record

- ENGL_3764 Technical Writing, Online (6 sections)

- ENGL_3804 Technical Editing and Style (1 section)
- ENGL_4824 Science Writing (1 section)

Department of Materials Science and Engineering (MSE), Virginia Tech, 2016-2017

Instructor of Record

- MSE_2014 MSE Fundamentals of Materials Engineering Transition (1 section)
- MSE_2884 MSE Professional Development (1 section)

Graduate Teaching Assistant

- MSE_2044 MSE Fundamentals of Materials Engineering (1 section)

Department of Engineering Science and Mechanics (ESM), Virginia Tech, 2016-2017

Graduate Teaching Assistant

- ESM_2014 Professional Development (1 section)
- ESM_3114 Problem Development Design (1 section)
- ESM_3444 ESM Mechanics Laboratory (2 sections)
- ESM_4016 Creative Design 2 (1 section)

Department of English, University of Pittsburgh at Greensburg, 2012-2016

Instructor of Record

- ENGCMP_0010 English Composition 1 (3 sections)
- ENGCMP_0020 English Composition 2 (4 sections)

Department of English, Chatham University, 2009-2010

Graduate Teaching Assistant

- ENG_244 Creative Writing II (1 section)
- ENG_208 British Writers II (1 section)

Research Experience

Research Assistant, Dr. Katrina Powell. Center for Rhetoric in Society, Department of English, College of Liberal Arts and Human Sciences. Virginia Tech. June 2018-December 2019.

Research Assistant, Dr. Shannon Bell. Center for Rhetoric in Society, Department of Sociology, College of Liberal Arts and Human Sciences. Virginia Tech. January 2019-December 2019.

Research Assistant, Dr. Ivica Ico Bukvic. Interim Associate Dean, College of Liberal Arts and Human Sciences. Virginia Tech. August 2018-December 2018.

Administrative Experience

Technical Communication Program Director. Virginia Tech Mechanical Engineering Department. August 2021-Present.

Assistant Director. Virginia Tech Rhetoric and Writing Program. July 2020-July 2021.

Assistant Director. Virginia Tech Professional and Technical Writing (PTW) Program. August 2019-May 2020.

Assistant Director. Engineering Communication Program (ECP), Virginia Tech Materials Science and Engineering and Engineering Science and Mechanics Departments. August 2016-May 2018.

RESEARCH

Publications

- Under Review** Scarff, Kelly. "Safety & Accessibility Problem Statement." *Writing Spaces: Readings on Writing*.
- Peer-Reviewed** Scarff, Kelly. "Mapping Vicarious Proximity: Holistic and Dualistic Metaphors in a Mountain Valley Pipeline Public Hearing." *Environmental Communication* 15.4 (2021): 514-529.
- Book Reviews** Scarff, Kelly. "A Review of *Pedaling the Sacrifice Zone: Teaching, Writing, and Living above the Marcellus Shale* by Jimmy Guignard." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 23.2 (2019).
- Technical Editing** Zammerilli, Anthony, Murray, Robert C., Davis, T., and Littlefield, J. *Environmental Impacts of Unconventional Natural Gas Development and Production*. Edited by **Kelly Scarff** et al., DOE/NETL-2014/1651, 29 May 2014, https://figliodellafantasia.files.wordpress.com/2015/04/ng_literature_review3_post.pdf.
- Black, James. *Fossil Energy Power Plant Desk Reference Revision 1: Bituminous Coal and Natural Gas to Electricity*. Edited by **Kelly Scarff**, et al., DOE/NETL-2011/1516, 18 Oct. 2011, <http://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=E70463854A241ACBF7F536762CD8B301?doi=10.1.1.254.617&rep=rep1&type=pdf>.
- Books—Poetry** Scarff, Kelly. *Mother Russia*. Boston: Kattywompus Press, 2016. Print.
Scarff, Kelly. *I Fall in Love with Strangers*. Austin: Liquid Paper Press, 2011. Print.
- Non-Fiction** "John's Print Shop," *Atticus Review*, January 2016.
- Anthologies** "The Smallest Orchid," *Not Somewhere Else but Here*, 2014.
"The Smallest Orchid," *Forgetting Home: Poems about Alzheimer's*, 2013.
"Put Me Back, Jesus (from Lazarus)," *A Face to Meet the Faces: An Anthology of Contemporary Persona Poetry*, March 2012.

- Selected Poems* "I accidentally trampled on the tulips last night," *Solidago Journal*, Winter 2018.
- "While in Russia, I Dream of Autumn," *Solidago Journal*, Winter 2018.
- "Wrapping My Grandmother's Stomach," *Solidago Journal*, Winter 2018.
- "Amen," *tiny poetry: macropoetics*, Winter 2017.
- "Inflation," *tiny poetry: macropoetics*, Winter 2017.
- "On Awareness," *tiny poetry: macropoetics*, Winter 2017.
- "The Seasons of Throat and Dirt," *Atticus Review*, Fall 2016.
- "Church to My Mother," *Nerve Cowboy*, Winter 2015.
- "Fitted Sheet," *Nerve Cowboy*, Winter 2015.
- "On Forgiveness," *The Casserole*, Fall 2014.
- "On Awareness," *The Casserole*, Fall 2014.
- "On Loss," *The Casserole*, Fall 2014.
- "The Valves," *Blast Furnace*, July 2014.
- "Brush Hog," *Shot Glass Journal*, May 2014.
- "Fitted Sheet," *Shot Glass Journal*, May 2014.
- "On Timing," *Apple Valley Review*, Spring 2014.
- "On Planning," *Apple Valley Review*, Spring 2014.
- "Recurring Birdsong," *5 AM*, July 2013.
- "Russian Missionary Trip," *5 AM*, July 2013.
- "Watching Yulia Dance," *Pearl*, November 2012.
- "Bullet Becky," *Nerve Cowboy*, December 2010.
- "Red Gardenias," *Nerve Cowboy*, December 2010.
- "My Neighbor," *Nerve Cowboy*, December 2010.
- "Ode to the Pomegranate," *5 AM*, September 2010.
- "The Punk Rock Facebook Quiz," *Pittsburgh City Paper*, January 2010.
- "Johnny Got Pierced," *Chiron Review*, September 2009.
- "The Porn Magnet," *Chiron Review*, September 2009.
- "This Girl," *Nerve Cowboy*, June 2009.
- "First Job," *LABOR: Studies in Working Class History of the Americas*, May 2009.

"A Mixed CD for Gary Lutz," *Pear Noir!*, January 2009.

"Pub Steps," *Nerve Cowboy*, December 2008.

"What I'm doing to save earth," *Nerve Cowboy*, December 2008.

Conference Presentations

Mapping What Matters: Discovering Commonplaces in the Writing Classroom (Workshop). *Conference on College Composition and Communication*. Milwaukee, Missouri. March 2020. Cancelled due to COVID-19.

The Limits of Citizenry: A Rhetorical Study of Public Participation at the Mountain Valley Pipeline Public Hearings. *Rhetoric Society of America Conference*. Portland, Oregon. May 2020. Cancelled due to COVID-19.

Coding Methods: Methods for Coding Verbal Data (Workshop). *Corridors: The Blue Ridge Rhetoric and Writing Conference*. Blacksburg, Virginia. September 2019.

Mountain Valley Pipeline: Public Deliberation through the Use of Local Landscape. *Science in Public*. Cardiff University. Cardiff, Wales. December 2018.

Mountain Valley Pipeline: The Local Landscape of Health. *The Virginia Colloquium on the Rhetoric of Health and Medicine (VCRHM)*. George Mason University. Fairfax, Virginia. June 2018.

Rhetorical Ecologies in the Marcellus Shale Region. *Northeast Modern Language Association (NeMLA)*. Pittsburgh, Pennsylvania. April 2018.

Spy vs. Spy: Perspectives on Traditional, Discipline-Specific, and Workplace Writing Centers. *International Writing Centers Association (IWCA)*. Chicago, Illinois. November 2017.

Pantsuit Nation: A Methodological Analysis on Trauma. *Rhetoric Society of Europe (RSE)*. Norwich, England. July 2017.

The Women of Bricktown: A Multimodal Ethnography as Heuristic. *Computers and Writing*. Findlay, Ohio. May 2017.

Breaking [Bad] Dichotomies: Bridging the Interdisciplinary Gap. *Conference on Higher Education Pedagogy (CIDER)*. Blacksburg, Virginia. February 2017.

De-constructing the Government: A How-to Editing Guide. *American Copy Editors Society (ACES)*. Las Vegas, Nevada. March 2014.

PROFESSIONAL SERVICE & COMMUNITY OUTREACH

Academic Service

- Member, Mechanical Engineering Communication Committee, Virginia Tech. April 2022-Present.
- Member, Commercialization, Entrepreneurship, and Leadership in Mechanical Engineering (CEL-ME) Committee, Virginia Tech. August 2021-Present.
- Faculty Mentor, Generation One (mentorship program for first-generation college students), Virginia Tech. August 2021-Present.
- Graduate Student Representative, Rhetoric and Writing PhD Program, Virginia Tech. September 2018-August 2020.
- Member, Professional and Technical Writing (PTW) Committee, Virginia Tech. August 2019-May 2020.
- Conference Organizer, Corridors: The Blue Ridge Writing and Rhetoric Conference. Virginia Tech. September 2019.
- Member, Armstrong Family Foundation Award Committee, Virginia Tech. May 2019.
- Member, Technical Writing Committee, Virginia Tech. August 2017-May 2018.

Invited Presentations & Workshops

- ComSciCon-Virginia Tech. "Disseminating Your Research through Social Media and Beyond." Virginia Tech, February 28, 2020.
- Center for Communicating Science Career Fair. "Interfaces of Global Change Career Planning Workshop." Virginia Tech, November 13, 2019.
- Adobe InDesign Workshop for Journalism Majors. University of Pittsburgh at Greensburg, Department of English, March 2009.

Seminars & Workshops

- Participant, Writing Across the Curriculum (WAC) Fall Institute. Albuquerque, New Mexico. October 2021. Cancelled due to COVID-19.
- Participant, Difference-Driven Inquiry: Challenges in Community-Based Public Sphere Research. *Workshop with Dr. Linda Flower*. Virginia Tech, April 2019.
- Participant, Citizen Science and Emerging Rhetorics of Science. *Rhetoric Society of America (RSA) Institute*. University of Maryland. College Park, Maryland. June 2019.
- Participant, Coding Language Data: A Framework for a Systemic and Valid Analysis. *Workshop with Dr. Cheryl Geisler*. Virginia Tech, October 2018.
- Participant, Mountain Valley Pipeline: The Local Landscape of Health. *International Rhetoric Workshop (IRW)*. University of Ghent. Ghent, Belgium. July 2018.

Participant, Rhetorics of Scientific Objects Workshop. *Rhetoric Society of America (RSA) Institute*. Indiana University Bloomington. Bloomington, Indiana. May 2017.

Community Outreach

Instructor, Continuing Education Courses, Westmoreland County Community College, 2010.

Instructor, OASIS Intergenerational Tutoring, Greater Pittsburgh Literacy Council, 2009.

GRANTS & AWARDS

Mentorship Grant Recipient. Department of Mechanical Engineering, Virginia Tech. Spring 2022. (\$1,500)

Graduate Research Travel Grant Recipient. Department of English, Virginia Tech. August 2016-May 2020. (\$1,500/yr)

Graduate Research Travel Grant Recipient. Center for Rhetoric in Society, Virginia Tech. June 2018-December 2019. (\$1,000)

Virginia Tech Vibrant Virginia Grant for ethnographic research and travel (joint with Dr. Shannon Bell, Dr. Michael Hughes, Dr. Korine Kolivras, and Danielle Mullins). *Mental Health and Quality-of-Life Effects of Living in a Pipeline Incineration Zone*, (\$12,000, not funded). 2019.

Graduate Research Travel Grant Recipient. Association for Business Communication. October 2016. (\$400)

Finalist, Pangaea Prize for Poetry, 2014.

Runner-up, Chapbook Contest, Liquid Paper Press, 2011.

Best of Thesis Award, Chatham University, 2010. (\$500)

La Muse Writing Residency Grant Recipient, Labastide Esparbairenque, France, May 2010.

Teaching Fellowship, Chatham University, August 2009-May 2010.

Gerald Stern Poetry Award, University of Pittsburgh at Greensburg, 2008. (\$500)

INDUSTRY EXPERIENCE

Virginia Tech // Blacksburg, Virginia // January 2017-September 2020

Technical Editor, Civil Engineering and Materials Science and Engineering Departments

Booz Allen Hamilton // Pittsburgh, Pennsylvania // January 2011-July 2016

Lead Technical Editor and Quality Assurance Technician

Client: The U.S. Department of Energy's National Energy Technology Laboratory (NETL)

IDL Worldwide // Plum, Pennsylvania // June 2003-August 2006

Digital Preflight Specialist

Indiana Printing and Publishing Company // Indiana, Pennsylvania // June 1998-August 2003

Graphic Designer/Digital Prepress Technician

PROFESSIONAL MEMBERSHIPS & CERTIFICATIONS

College Composition and Communication (CCC)

Institute of Electrical and Electronics Engineers (IEEE)

Rhetoric Society of America (RSA)

Rhetoric Society of Europe (RSE)

Technology-enhanced Learning and Online Strategies (TLOS) Mastery of Online Teaching Certificate

REFERENCES

Dr. Kelly Pender

Virginia Tech, Department of English

Professor of Rhetoric and Writing

Associate Chair, Department of English

Director, PhD Program in Rhetoric and Writing

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Dr. Carolyn Commer

Virginia Tech, Department of English

Assistant Professor, Rhetoric and Writing

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